
Outsourcing – A Strategic Advantage - White Paper by IT PLUS Technologies

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Outsourcing – An Overview

In today's hyper competitive world, businesses have understood that the best way to stay competitive is to outsource multi business activities to firms in offshore locations. This concept was initiated way back in 90's, and has now become a trend as it take advantage of the power of information technology from far away locations to bring in economies of scale and cost competitive operations for executing and supporting a client's mission-critical projects. As the economy across the world is in a declining stage, cost reduction has become one of the top agendas of most enterprises. India has now emerged as one of the hub for IT outsourcing as the country offers the most skilled workforce with least cost involved in it. For many firms in different countries, outsourcing to India has become a successful business model more than a mere cost cutting tool.

Benefits of Outsourcing

Cost Benefits: Outsourcing to India could bring many advantages to companies. One major benefit is accessibility of best quality services in a cost effective way. Services such as Call center/ Voice support, Consulting, Back office support; other business processes etc. can help you save 50-60%, when outsourced.

Concentrating on Core Business: Outsourcing helps large as well as small businesses to focus more on their core business activities thus saving time, infrastructure, manpower and avoid unnecessary fixed investments. By outsourcing all non-core functions, employees can be put to better use. It also helps in saving maintenance as well as changing infrastructure cost thus improving revenues.

Operational Expertise: Outsourcing helps to access operational expertise which is too difficult or time consuming to develop in house. Outsourcing partner will be able to deliver much better services by understanding the requirements.

Benefits from Time Zone: Another benefit from outsourcing to India is time zone advantage. For example, compared to the time zone in Germany, India is +4:30 hours ahead. So critical works can be done much faster and brings businesses a competitive edge.

The Language Advantage: Most of the human resources in India are fluent in English. Apart from English, most other languages including German, French and Spanish is widely taught and spoken for business purposes.

Why IT PLUS Technologies?

IT PLUS Technologies (www.itplus.in) is an IT outsourcing company based in India, focused on serving the needs of small and medium size businesses in Austria, UK, Germany & other European countries. The list of provided services covers all aspects of back office and software product engineering for a broad range of verticals from VoIP and Telecom support to Health care and Media. IT PLUS Technologies has an expert team of professionals that can provide you any type of outsourcing services at unbeatable price. Our core team consists of people with rich experience in their respective fields of specialization, who hold a firm belief that there is always a scope for improvement in the services we render.

Founded in 2005, IT PLUS Technologies was one of the foremost South Indian companies to provide offshore/outsource services to Central/Western customers. Our client list combines industry majors, leaders in their segments, and innovative start-ups, including MITACS, HCCT, EURMPA and many others.

IT PLUS Technologies offers various back office and outsourcing services to our clients including, voice support, software and application development, web development, server support as well as back up services.

Our Combine, Collaborate and Partner strategy

We at IT PLUS Technologies **combine** the best of our strategists with the best of the technologists. We understand that every business prospect has technology implications, and these implications should be driven by strategy.

IT PLUS Technologies **collaborates** because we know that today's problems are too global, and too complicated. So it's always better to bring all the expertise together from different sources. We hire people who think collaboratively and work towards set goals.

And finally, we at IT PLUS Technologies believe that **partnerships** and long run relationships will help in growing client relations. We have dealt with a mix of local and global firms which help us to achieve this target.

Anatomy of our Clients

Clients who use IT PLUS Technologies for ongoing outsourcing typically have these attributes in common:

- Small to medium size company
- Save money and time
- Limited IT resources
- Progressive view of information management
- Consider information technology as a strategic competitive resource

Conclusion

Outsourcing brings great strategic benefits to companies whether, small or big around the world. But the key point is to find the right partner for your outsourcing needs.

If you are interested in using IT PLUS Technologies outsourcing or technical support services, Contact our development center in India for more details.

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